



**“Allison Automatics Are Reliable  
And Better All Around.”**

**Mark Hammer**  
Fleet Manager,  
Daniel Mullins Trucking



## Dump Your Manual Transmission And Increase Productivity And Reliability

Why settle for manual transmissions that lose torque and power every time they shift and require continual repairs and maintenance? Do what Daniel Mullins Trucking did. Choose an Allison Automatic instead.

### Improve Productivity By **Up To 20%**

Thanks to our patented torque converter, an Allison fully automatic accelerates faster than a manual transmission, allowing your fleet to operate at higher average speeds, meaning more loads per day. More loads mean greater productivity, and greater productivity means a better bottom line. An Allison Automatic is also easier to learn how to control. Once behind the wheel, drivers are more alert and in tune with the vehicle, leading to increased driver retention and better safety records. Even experienced drivers benefit from more precise, safer handling and improved comfort. Additionally, the ease of use makes it easier to recruit and retain drivers who are less familiar with driving manual transmissions.

### Improve Productivity, Increase Profits Incremental Revenue\*

Average revenue per load	\$100
One additional load per week	\$100
One additional load per week/per month	\$400
Four additional loads per month/per year	\$4,800

\*Example for illustration purposes only. Actual results may vary.

### Experience **Unmatched Reliability**

Designed for durability and low maintenance, an Allison Automatic delivers in the toughest situations.

- Extended service intervals keep you on the job longer
- No mechanical clutch pedal means there is less wear and tear on all parts of the drivetrain
- Smooth reliable power to the wheels with virtually no roll-back
- Fewer breakdowns, increased productivity and more miles between scheduled maintenance

## Join The Converted

To learn more about why Allison Automatics are superior to manual transmissions, visit [Allison.FreeTheLeftFoot.com](http://Allison.FreeTheLeftFoot.com) or contact your Allison Transmission dealer or distributor.





**FREE THE LEFT FOOT**



## Give Manuals The Boot

- Increased Driver Retention, Comfort and Safety
- Better Productivity, Performance And Profits

The Choice Is Automatic.  
The Choice Is Allison.

